PINION
OPTICS



TRADE BROCHURE · 2026 RANGE

Built for the outdoors. Made to sell.

Binoculars · IPX7 waterproof · One year warranty · UK based

For retail partners only

WHY STOCK PINION OPTICS

Premium optics your customers can afford.



Pinion Optics is a UK based outdoor optics brand offering HD and ED binoculars at prices that turn browsers into buyers. Every model in the range is nitrogen purged, O ring sealed and rated IPX7 waterproof, with fully multi coated optics and BAK 4 prisms.

The range is deliberately simple: thirteen binoculars from pocket sized 25mm compacts to 50mm low light glass, covering birdwatching, hiking, travel, sport, marine and general viewing. Clear tiering between HD and ED glass makes the upsell conversation easy on the shop floor.

Our launch retailer is Camera Centre UK, and we are now opening trade accounts with independent camera shops, outdoor retailers, wildlife centres and marine outlets across the UK.

13
binoculars in the range

IPX7
waterproof, every model

1 year
limited warranty

£99 to £239
RRP spread

WHAT SETS THE RANGE APART

HD and ED tiers
Two clear grades at each size so staff can upsell with confidence.

Fully sealed
Nitrogen purged, O ring sealed and IPX7 rated across every model.

Complete in the box
Case, strap, lens covers and cloth included, ready for the shelf.

UK support
UK based trade contact, replacement parts and warranty handling.

Dealer locator
Approved stockists are listed on pinionoptics.co.uk with a map.

Marketing ready
Product shots, copy, EANs and POS available in the trade portal.

RANGE AT A GLANCE

Thirteen binoculars. Two grades of glass.



Pinion 8×25
91m at 1000m · 362g
RRP £99 Trade: portal



Pinion 10×25
91m at 1000m · 362g
RRP £109 Trade: portal



Pinion 8×32 HD
135m at 1000m · 678g
RRP £115 Trade: portal



Pinion 10×32 HD
110m at 1000m · 664g
RRP £125 Trade: portal



Pinion 8×32 ED
132m at 1000m · 710g
RRP £149 Trade: portal



Pinion 10×32 ED
110m at 1000m · 664g
RRP £159 Trade: portal



Pinion 8×42 HD
123m at 1000m · 710g
RRP £149 Trade: portal



Pinion 10×42 HD
105m at 1000m · 780g
RRP £159 Trade: portal



Pinion 8×42 ED
122m at 1000m · 710g
RRP £179 Trade: portal



Pinion 10×42 ED
105m at 1000m · 780g
RRP £189 Trade: portal



Pinion 8×50 ED
115m at 1000m · 1045g
RRP £189 Trade: portal



Pinion 10×50 ED
107m at 1000m · 1055g
RRP £209 Trade: portal



Pinion 12×50 ED
86m at 1000m · 1050g
RRP £239 Trade: portal

Trade pricing and EAN codes

Trade prices, EAN codes, SKUs, high resolution product shots and product copy for every model are available to approved dealers in the online trade portal at pinionoptics.co.uk/trade.



BINOCULARS · 8× 25MM

Pinion 8×25

Compact folding binoculars with bright 8× viewing for travel, sightseeing and everyday outdoor use

RRP	Trade price / EAN
£99.00	**See trade portal**

SPECIFICATIONS

Magnification	8×
Objective lens	25mm
Field of view	91m at 1000m
Close focus	3m
Eye relief	14mm
Exit pupil	3.1mm
Prism	BaK-4 Roof
Coating	Multi-coated
Waterproof	IPX7
Fog proof	Nitrogen purged
Dimensions	118 × 43 × 120 mm
Weight	362g
Warranty	1 year limited

KEY FEATURES

- Compact folding binocular design
- Powerful 8× magnification
- 25mm objective lenses
- Lightweight and travel friendly
- Coated optics for bright, clear viewing
- Easy central focus adjustment

IN THE BOX

· Pinion Optics 8×25
· Strap
· Case
· Lens cloth
· Manual











BINOCULARS · 10× 25MM

Pinion 10×25

Compact folding binoculars with powerful 10× magnification for travel, sport and wildlife

RRP	Trade price / EAN
£109.00	**See trade portal**

SPECIFICATIONS

Magnification	10×
Objective lens	25mm
Field of view	91m at 1000m
Close focus	3m
Eye relief	13mm
Exit pupil	2.5mm
Prism	BaK-4 Roof
Coating	Multi-coated
Waterproof	IPX7
Fog proof	Nitrogen purged
Dimensions	118 × 43 × 120 mm
Weight	362g
Warranty	1 year limited

KEY FEATURES

- Compact folding binocular design
- Powerful 10× magnification
- 25mm objective lenses
- Lightweight and travel friendly
- Coated optics for bright, clear viewing
- Easy central focus adjustment

IN THE BOX

· Pinion Optics 10×25
· Strap
· Case
· Lens cloth
· Manual











BINOCULARS · 8× 32MM

Pinion 8×32 HD

High definition binoculars with a wide field of view, phase corrected prisms and a rugged weatherproof body for birding, wildlife and sport

RRP	Trade price / EAN
£115.00	**See trade portal**

SPECIFICATIONS

Magnification	8×
Objective lens	32mm
Field of view	135m at 1000m
Close focus	1.5m
Eye relief	17mm
Exit pupil	4mm
Prism	Roof, phase corrected BAK4
Coating	Fully multi coated
Waterproof	IPX7
Fog proof	Nitrogen purged
Dimensions	130 × 120 × 50 mm
Weight	678g
Warranty	1 year limited

KEY FEATURES

- High definition clarity from fully multi coated lenses and phase corrected BAK4 prisms
- 8× magnification with 32mm objective lenses
- Wide field of view, ideal for birding and wildlife observation
- Nitrogen purged and O ring sealed, fully waterproof and fog proof
- Lightweight rubber armoured body with non slip grip
- Twist up eyecups, comfortable with or without glasses

IN THE BOX

- Pinion Optics 8×32 HD binoculars
- Protective carrying case
- Neck strap
- Lens covers
- Cleaning cloth
- User guide











BINOCULARS · 10× 32MM

Pinion 10×32 HD

High definition 10× binoculars with fully multi coated optics, phase corrected BAK 4 prisms and a rugged weatherproof body for birding, wildlife and sport

RRP	Trade price / EAN
£125.00	**See trade portal**

SPECIFICATIONS

Magnification	10×
Objective lens	32mm
Field of view	110m at 1000m
Close focus	1.5m
Eye relief	14.5mm
Exit pupil	3.2mm
Prism	Roof, phase corrected BAK 4
Coating	FMC fully multi coated
Waterproof	IPX7
Fog proof	Nitrogen purged
Dimensions	130 × 120 × 50 mm
Weight	664g
Warranty	1 year limited

KEY FEATURES

- High definition clarity from fully multi coated lenses and phase corrected BAK 4 prisms
- 10× magnification with 32mm objective lenses
- Wide field of view for tracking fast moving subjects
- Nitrogen purged and O ring sealed, fully waterproof and fog proof
- Lightweight rubber armoured body with non slip grip
- Twist up eyecups, comfortable with or without glasses

IN THE BOX

- Pinion Optics 10×32 HD binoculars
- Protective carrying case
- Neck strap
- Lens covers
- Cleaning cloth
- User guide








BINOCULARS · 8× 32MM

Pinion 8×32 ED

ED glass binoculars with razor sharp detail, true to life colour and a wide field of view in a lightweight weatherproof body for birding and wildlife

RRP	Trade price / EAN
£149.00	**See trade portal**

SPECIFICATIONS

Magnification	8×
Objective lens	32mm
Field of view	132m at 1000m
Close focus	2m
Eye relief	17mm
Exit pupil	4mm
Prism	Roof
Coating	ED glass, fully multi coated
Waterproof	IPX7
Fog proof	Nitrogen purged
Dimensions	130 × 120 × 50 mm
Weight	710g
Warranty	1 year limited

KEY FEATURES

- ED glass lenses minimise colour fringing for razor sharp detail
- 8× magnification with 32mm objective lenses
- Wide field of view, ideal for birding and wildlife observation
- Nitrogen purged and O ring sealed, fully waterproof and fog proof
- Lightweight rubber armoured body with non slip grip
- Twist up eyecups, comfortable with or without glasses

IN THE BOX

- Pinion Optics 8×32 ED binoculars
- Protective carrying case
- Neck strap
- Lens covers
- Cleaning cloth
- User guide











BINOCULARS · 10× 32MM

Pinion 10×32 ED

10× ED glass binoculars that minimise colour fringing for razor sharp, true to life views in a lightweight weatherproof body

RRP	Trade price / EAN
£159.00	**See trade portal**

SPECIFICATIONS

Magnification	10×
Objective lens	32mm
Field of view	110m at 1000m
Close focus	2m
Eye relief	14.5mm
Exit pupil	3.2mm
Prism	Roof
Coating	ED glass, fully multi coated
Waterproof	IPX7
Fog proof	Nitrogen purged
Dimensions	130 × 120 × 50 mm
Weight	664g
Warranty	1 year limited

KEY FEATURES

- ED glass lenses that minimise colour fringing for razor sharp, true to life colour
- 10× magnification with 32mm objective lenses
- Wide field of view for tracking fast moving subjects
- Nitrogen purged and O ring sealed, fully waterproof and fog proof
- Lightweight rubber armoured body with non slip grip
- Twist up eyecups, comfortable with or without glasses

IN THE BOX

- Pinion Optics 10×32 ED binoculars
- Protective carrying case
- Neck strap
- Lens covers
- Cleaning cloth
- User guide











BINOCULARS · 8× 42MM

Pinion 8×42 HD

8× high definition binoculars with fully multi coated lenses and phase corrected BAK 4 prisms for bright, sharp views in a rugged weatherproof body

RRP	Trade price / EAN
£149.00	**See trade portal**

SPECIFICATIONS

Magnification	8×
Objective lens	42mm
Field of view	123m at 1000m
Close focus	1.4m
Eye relief	17mm
Exit pupil	5.25mm
Prism	Roof, phase corrected BAK 4
Coating	FMC fully multi coated
Waterproof	IPX7
Fog proof	Nitrogen purged
Dimensions	150 × 130 × 55 mm
Weight	710g
Warranty	1 year limited

KEY FEATURES

- High definition clarity from fully multi coated lenses and phase corrected BAK 4 prisms
- 8× magnification with 42mm objective lenses
- Wide field of view for tracking fast moving subjects
- Nitrogen purged and O ring sealed, fully waterproof and fog proof
- Lightweight rubber armoured body with non slip grip
- Twist up eyecups, comfortable with or without glasses

IN THE BOX

- Pinion Optics 8×42 HD binoculars
- Protective carrying case
- Neck strap
- Lens covers
- Cleaning cloth
- User guide








BINOCULARS · 10× 42MM

Pinion 10×42 HD

10× high definition binoculars with fully multi coated lenses and phase corrected BAK 4 prisms for extra reach with bright, sharp views in a rugged weatherproof body

RRP	Trade price / EAN
£159.00	**See trade portal**

SPECIFICATIONS

Magnification	10×
Objective lens	42mm
Field of view	105m at 1000m
Close focus	1.5m
Eye relief	15mm
Exit pupil	4.2mm
Prism	Roof, phase corrected BAK 4
Coating	FMC fully multi coated
Waterproof	IPX7
Fog proof	Nitrogen purged
Dimensions	150 × 130 × 55 mm
Weight	780g
Warranty	1 year limited

KEY FEATURES

- High definition clarity from fully multi coated lenses and phase corrected BAK 4 prisms
- 10× magnification with 42mm objective lenses
- Wide field of view for tracking fast moving subjects
- Nitrogen purged and O ring sealed, fully waterproof and fog proof
- Lightweight rubber armoured body with non slip grip
- Twist up eyecups, comfortable with or without glasses

IN THE BOX

- Pinion Optics 10×42 HD binoculars
- Protective carrying case
- Neck strap
- Lens covers
- Cleaning cloth
- User guide








BINOCULARS · 8× 42MM

Pinion 8×42 ED

ED glass binoculars with razor sharp detail and true to life colour for birding, wildlife and outdoor adventure

RRP	Trade price / EAN
£179.00	**See trade portal**

SPECIFICATIONS

Magnification	8×
Objective lens	42mm
Field of view	122m at 1000m
Close focus	1m
Eye relief	17mm
Exit pupil	5.25mm
Prism	BaK-4 Roof
Coating	ED glass, fully multi coated
Waterproof	IPX7
Fog proof	Nitrogen purged
Dimensions	150 × 130 × 55 mm
Weight	710g
Warranty	1 year limited

KEY FEATURES

- ED glass lenses minimise colour fringing for razor sharp detail
- 8× magnification with bright 42mm objective lenses
- Wide field of view, ideal for birding and wildlife observation
- Nitrogen purged and O ring sealed, fully waterproof and fog proof
- Lightweight rubber armoured body with non slip grip
- Twist up eyecups, comfortable with or without glasses

IN THE BOX

- Pinion Optics 8×42 ED binoculars
- Protective carrying case
- Neck strap
- Lens covers
- Cleaning cloth
- User guide








BINOCULARS · 10× 42MM

Pinion 10×42 ED

ED glass binoculars with high magnification, razor sharp detail and true to life colour for birding, wildlife and outdoor adventure

RRP	Trade price / EAN
£189.00	**See trade portal**

SPECIFICATIONS

Magnification	10×
Objective lens	42mm
Field of view	105m at 1000m
Close focus	1.2m
Eye relief	15mm
Exit pupil	4.2mm
Prism	Roof
Coating	ED glass, fully multi coated
Waterproof	IPX7
Fog proof	Nitrogen purged
Dimensions	150 × 130 × 55 mm
Weight	780g
Warranty	1 year limited

KEY FEATURES

- ED glass lenses minimise colour fringing for razor sharp detail
- 10× magnification with bright 42mm objective lenses
- Wide field of view, ideal for birding and wildlife observation
- Nitrogen purged and O ring sealed, fully waterproof and fog proof
- Lightweight rubber armoured body with non slip grip
- Twist up eyecups, comfortable with or without glasses

IN THE BOX

- Pinion Optics 10×42 ED binoculars
- Protective carrying case
- Neck strap
- Lens covers
- Cleaning cloth
- User guide











BINOCULARS · 8× 50MM

Pinion 8×50 ED

Large 50mm ED glass binoculars with a bright 6.2mm exit pupil, wide field of view and rugged waterproof build for dawn, dusk and low light wildlife watching

RRP	Trade price / EAN
£189.00	**See trade portal**

SPECIFICATIONS

Magnification	8×
Objective lens	50mm
Field of view	115m at 1000m
Close focus	2m
Eye relief	24mm
Exit pupil	6.2mm
Prism	Roof
Coating	ED glass, fully multi coated
Waterproof	IPX7
Fog proof	Nitrogen purged
Dimensions	140 × 60 × 178 mm
Weight	1045g
Warranty	1 year limited

KEY FEATURES

- ED glass lenses minimise colour fringing for razor sharp detail
- 8× magnification with large light gathering 50mm objective lenses
- Wide field of view, ideal for birding and wildlife observation
- Nitrogen purged and O ring sealed, fully waterproof and fog proof
- Rubber armoured body with secure grip for comfort and durability
- Twist up eyecups with 24mm eye relief, comfortable with or without glasses

IN THE BOX

- Pinion Optics 8×50 ED binoculars
- Protective carrying case
- Neck strap
- Lens covers
- Cleaning cloth
- User guide








BINOCULARS · 10× 50MM

Pinion 10×50 ED

Powerful 10× ED glass binoculars with bright 50mm objectives, precise detail and rugged waterproof construction for wildlife, birding and outdoor observation

RRP	Trade price / EAN
£209.00	**See trade portal**

SPECIFICATIONS

Magnification	10×
Objective lens	50mm
Field of view	107m at 1000m
Close focus	2m
Eye relief	17.5mm
Exit pupil	5.1mm
Prism	Roof
Coating	ED glass, fully multi coated
Waterproof	IPX7
Fog proof	Nitrogen purged
Dimensions	140 × 60 × 178 mm
Weight	1055g
Warranty	1 year limited

KEY FEATURES

- ED glass lenses minimise colour fringing for razor sharp detail
- 10× magnification with large light gathering 50mm objective lenses
- Wide field of view, ideal for birding and wildlife observation
- Nitrogen purged and O ring sealed, fully waterproof and fog proof
- Rubber armoured body with secure grip for comfort and durability
- Twist up eyecups with 17.5mm eye relief, comfortable with or without glasses

IN THE BOX

- Pinion Optics 10×50 ED binoculars
- Protective carrying case
- Neck strap
- Lens covers
- Cleaning cloth
- User guide








BINOCULARS · 12× 50MM

Pinion 12×50 ED

Long reach 12× ED glass binoculars with bright 50mm objectives, razor sharp detail and rugged waterproof construction for distant wildlife, birding and sport

RRP	Trade price / EAN
£239.00	**See trade portal**

SPECIFICATIONS

Magnification	12×
Objective lens	50mm
Field of view	86m at 1000m
Close focus	2.2m
Eye relief	17.5mm
Exit pupil	4.2mm
Prism	Roof
Coating	ED glass, fully multi coated
Waterproof	IPX7
Fog proof	Nitrogen purged
Dimensions	140 × 60 × 178 mm
Weight	1050g
Warranty	1 year limited

KEY FEATURES

- ED glass lenses minimise colour fringing for razor sharp detail
- 12× magnification with large light gathering 50mm objective lenses
- Wide field of view, ideal for birding and wildlife observation
- Nitrogen purged and O ring sealed, fully waterproof and fog proof
- Rubber armoured body with secure grip for comfort and durability
- Twist up eyecups with 17.5mm eye relief, comfortable with or without glasses

IN THE BOX

- Pinion Optics 12×50 ED binoculars
- Protective carrying case
- Neck strap
- Lens covers
- Cleaning cloth
- User guide









WATERPROOF BY STANDARD

IPX7 across the entire range.





Every Pinion binocular is O ring sealed and nitrogen purged, then rated to IPX7: full immersion in one metre of water for thirty minutes. In practice that means rain, spray, snow and accidental drops in a stream are not a warranty conversation.

Nitrogen purging keeps the internal optics from fogging when the temperature changes, and the rubber armour shrugs off knocks in a rucksack or on a boat deck. This is a strong shop floor message and it applies to the whole range, from the £99 compact to the 12×50 ED.

IPX7

One metre for thirty minutes

N2

Nitrogen purged, fog proof

Rubber armour

Shock absorbing, non slip grip









Everything you need to sell Pinion.

Online trade portal

One login gives your team every product shot, description, spec sheet, RRP, trade price, EAN and SKU, ready to copy into your own website or till system.

Product imagery

Studio and lifestyle photography for every model, downloadable individually or as a zip per product.

Point of sale

Counter cards, shelf talkers, posters and demo units, requested in a few clicks from the portal.

Staff training

Simple HD versus ED and magnification explainers, plus optional in store sessions.

Dealer locator

Approved stockists are listed on our website with a map, address and link back to your store.

Dedicated contact

A UK based trade contact for orders, stock, warranty and marketing questions.



PINION OPTICS

Trade portal · pinionoptics.co.uk/trade
Apply on the wholesale page, create your login and we approve your account. Once approved you have full access to pricing, EANs, imagery, copy and POS requests.



Open a trade account.

01 **Apply**

Complete the short form at pinionoptics.co.uk/wholesale.

02 **Approval**

We review your details and reply within two working days.

03 **Portal access**

Log in for pricing, EANs, imagery, copy and POS requests.

04 **First order**

Opening orders from £1,000. Tracked UK delivery on every order.

TRADE ENQUIRIES

hello@pinionoptics.co.uk

WEBSITE

pinionoptics.co.uk/wholesale

Launch retailer: Camera Centre UK · cameracentreuk.co.uk

Prices are recommended retail prices including VAT and may change. Trade pricing is available to approved accounts only.